



We are a Leadership Development Organization. Our goal is to educate our clients on how to lead based on vision, and to provide them with coaching, training and tools to achieve total transformation in every aspect of their life.

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# Is this you?



## **We are looking for Executive or Business Coaches who fit the following profile. Is this you?**

- ✔ Do you have some experience actually coaching a client for money?
- ✔ Have you been trained in the core competencies of coaching by an ICF certified coaching company?
- ✔ Do you absolutely love people?
- ✔ Are you learning based, always reading and taking classes?
- ✔ Do you have a formal education?
- ✔ Do you have practical experience as a business owner or as an executive in a company?
- ✔ Do you have a small existing coaching practice that you are willing to merge with People Biz or have you not yet started your coaching practice?
- ✔ Are you emotionally mature?
- ✔ Can you make a difference for someone without needing their acknowledgement or approval?
- ✔ Are you at a good place in your life, where you can be of true support to another?
- ✔ Have you been professionally coached before?

*Join us and benefit from a proven business model for coaching.*

## **Administrative Support**

We have a program coordinator that schedules your clients and keeps you up-to-date using an internet based CMS system. Our coordinator reminds and confirms calls with clients for you. You will be able to see and track client contact history in our system. We have a controller who manages the invoicing, collections and payroll.

## **Mentorship**

Alicia Marie has been a coach for more than 16 years, and she is trained in several coaching disciplines. She has deep and varied business knowledge and experience, and will be your ongoing coach and mentor.

## **Marketing Support**

We provide the software that lets you see your calendar for scheduled appointments and make your follow up/lead calls on time.

We have marketing programs for your leads and your current database, and we systematically market to them "at cost".

We have a marketing administrative assistant who manages these marketing programs for you.

We have professional marketing such as social media, brochures, questionnaires, postcards, email drip systems and a website.

You will benefit from our nationwide advertising, and you will receive qualified leads from us.

## **Business Tools**

You will have numerous tools to use for your clients, such as behavioral assessments, business plans, various hiring tools and more.

You will have access to proven customized training programs to lead and prospect for business.

## **Credibility**

You would be in partnership with an already existing brand, known nationally as an established business education company. We are members of International Coaching Federation, World Association of Business Coaches, Better Business Bureau, Noomii and a Lifetime member with Coach U.

## **Be Part of the Total Solution Team**

You will be a part of an expert team that supports organizations in providing a customized learning program. Initiatives such as culture change, improving employee engagement, leadership development programs, and much more.