

"My company was my love but I had become burnt out and wasn't sure I wanted it anymore. My first call, my coach identified everything that I was going through and helped me locate what the real problems were. She talked me through my vision, and walked me through how to set goals. These along with basic business principles were the foundation for my growth; and with my newly found vision, I was able to move forward. My confidence and inner strength is back."

▶ CAREN WENDT (*President-Owner, Spotless Cleaning Inc.*)

"Wow, a year of complete growth in every area-business, personal, emotional. I didn't understand when I started coaching that I would transform myself right along with this business! Even more important than my exceptionally profitable business is my new fulfilling life!"

▶ ROBIN BARTLETT (*National Marketing Director, Aveda*)

We are a human potential organization for professional development and personal growth. Meet coaches and trainers who positively impact lives and grow business through learning. Our belief is that continuous learning is the core of every successful life & business.



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WE HELP YOU DISCOVER WHAT IS NEEDED IN YOUR BUSINESS NOW

Most likely if you are a small business owner you have filled every role or position in your company and are likely wearing several hats and juggling a million tasks even as you read this brochure. Being a small business owner can be a frustrating, lonely, exhilarating, joyous, exhausting roller coaster ride! There are plenty of consulting firms and talented business consultants out there. Those firms don't serve the real needs of a small business owner. They serve the large corporations and companies. You will find our services and programs are tailored for the small business owner from hiring assistance to long term planning.

WHAT IS BUSINESS COACHING AND HOW DOES IT WORK?

A business coach engages and facilitates focused dialogue. We challenge, inquire, cajole, inspire, provoke, offer support and collaborate with our clients on their business issues. Occasionally we give advice and consult a client when it is an area of expertise. Most of the time however, it is not about the coaches wisdom, it is about the client's wisdom. Coaches believe that the client has the answer. Our coaches are skilled at eliciting conversations that have you take action in areas where you have previously been stuck or stopped. In these conversations you will start to see things from a different perspective. Coaching highlights and enhances what you can readily achieve when given the right support!

WHAT ISSUES CAN BE ADDRESSED?

- ▶ Vision for Business
- ▶ Goals
- ▶ Plans
- ▶ Business models
- ▶ Revenue/Profit
- ▶ Sales-Marketing strategies
- ▶ Communication issues
- ▶ Managing employees
- ▶ HR issues
- ▶ Recruiting - Hiring - Firing

My coach with PeopleBiz, Inc. has been a tremendous asset to my business and to me personally. My coach provides me with an opportunity to step back and work on my business and on myself from a more strategic standpoint. Her style of coaching and commitment to my success has helped me make some important changes. My company's gross revenue almost tripled last year, and is trending at a 160% increase this year. I know that my coaching sessions with her have been a significant contributing factor to my success. I would HIGHLY recommend Profit Consulting Co.

▶ MAUREEN BORZACCHIELLO, (*Owner, Creative Display Solutions*)

In the short time I have worked with PeopleBiz, Inc., I have found myself wondering why I never hired a coach before. My results with her assistance have been immediate and measurable. My coach is a master networker, marketer, and the sound of reason amongst the chaos of running a business. Oh and the answer to my own question.... I needed more than a coach, I needed an alliance.

▶ BRAD MARQUARDT, (*Owner, Real-Time ACT!*)

Since starting to work with PeopleBiz, Inc., in Sept, '04 I have been shocked at my potential for growth. I have an even greater confidence in my self and my business. My coach has a wonderful way of helping me get past the "fluff" to the real issues and deal with them in a positive, creative way. I highly endorse Profit Consulting Co., to anyone who is ready to meet their full potential.

▶ PAM O'BRYANT, (*Owner, Town and Country Mortgage*)